KANSAS SBDC AT WICHITA STATE UNIVERSITY

MARCH WEBINARS

Register at wichita.edu/ksbdcworkshops

STARTUP AND START RIGHT

12pm- 1pm • Thurs, 3/10

Protect all your hard work by starting your business legally. Learn how to quickly startup in just 10 steps. This webinar will cover licenses and permits, federal and state tax IDs, business structure, funding, marketing and other essentials.

Location: Online

SOCIAL MEDIA - WHERE TO START

12 pm- 1 pm • Wed, 3/23

This webinar will cover the basics of promoting your business on social media including goal setting, the benefits, and drawbacks of different platforms, planning and measuring success. Whether you are just getting started with social media or have launched and stalled, this presentation will help you focus your social media efforts on what matters most – your business' success.

Location: Online

HOW TO DO BUSINESS WITH THE CITY OF WICHITA

12 pm- 1 pm • Thurs, 3/24

Learn how your company can become a vendor and bid on city contracts.

Location: Online

HOW DO I SELL MY BUSINESS?

12 pm- 1 pm • Tues, 3/29

Preparation is critical in selling a business. Learn key considerations from Todd Bailey, president of Transworld Business Advisors. Todd will cover confidentiality, comprehensive business analysis, offering documents, confidential marketing and advertising the business for sale, information flow and due diligence, purchase contract and negotiation, and financing and closing.

Location: Online

ENVIRONMENTAL PERMITS: WHAT YOU NEED TO KNOW

12 pm- 1 pm • Thurs, 3/31

Do you operate a small business that generates hazardous waste, air emissions or storm water or process waste water? If the answer is "yes," or you have an environmental compliance question, then this webinar is for you. Manufacturers of all types, auto body shops, painting, machining, metal fabricators and finishers are just a few examples of businesses that may require environmental permits. The Kansas Small Business Environmental Assistance Program offers free, confidential compliance assistance and will explain the basics about environmental permitting in Kansas and how you can request assistance.

Location: Online

AMERICA'S SBDC KANSAS
WICHITA STATE UNIVERSITY
POWERED BY SBA U.S. Small Business Administration

FUNDED IN PART THROUGH A COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION. ALL KANSAS SBDC PROGRAMS OR CO-SPONSORED PROGRAMS ARE EXTENDED TO THE PUBLIC ON A NONDISCRIMINATORY BASIS.
REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. CONTACT MARCIA STEVENS, WHO CAN BE REACHED AT 5015 EAST 29TH ST N, WICHITA, KS 67220 PHONE: 316-978-3193.

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STATE TAX WEBINARS

STATE TAX WEBINAR FOR CONSTRUCTION CONTRACTORS

10 am- 12 pm • Wed, 3/30

Carl York with the Kansas Department of Revenue will focus on sales tax issues for construction contractors and subcontractors, including those who provide services such as plumbing, carpentry, electrical, roofing, HVAC, and landscaping. Learn about applying sales tax to materials and labor, Project Exemption Certificates, tax returns, billing, and more.

Location: Online

STATE TAX WEBINAR

1 pm- 4 pm • Wed, 3/30

Carl York with the Kansas Department of Revenue will give you the basics in this free webinar. Topics include sales and compensating use taxes, tax forms and how to file them, estimated taxes, and recordkeeping.

Location: Online

We continue to offer confidential, no-cost advising by appointment through Zoom, phone, and email. If you want to start as a new client, follow the link below. We will review your information and contact you to schedule with your new advisor.

Advising sign-up: https://ksbdc.ecenterdirect.com/

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